

LINKUP

THE LOVE AT FIRST LINK PLEDGE WALL

AN INTERACTIVE ICE-BREAKER FOR CREATIVES

Instructions:

- **Tag your name next to your discipline**
- **Brainstorm a cross-collaboration concept**
- **Connect with Creatives using your wristbands**

INDUSTRY IMPACT TABLE TALKS

IMPACTFUL DISCUSSION STARTERS

Instructions:

- **Choose a round table to join**
- **Read the Impact Table Topic**
- **Introduce yourself and your creative discipline**
- **Share related insights, experiences and challenges**